



The Care Leaders Fellowship
A 12-month leadership
programme tackling social
issues for care experienced
individuals.

Introduction

Welcome to The Care Leaders Fellowship, our aim is to build a supportive community of leaders with lived and professional experiences.

Through our comprehensive 12-month programme, we equip these dedicated individuals with the skills they need, through nurturing their empathy and igniting their entrepreneurial spirit.

Together, we develop solutions to social issues impacting care experienced individuals.



Our Why



Our Mission:

'To support 100 lived and professional experienced people to develop ideas, projects or businesses that solve social issues for care experienced people by 2025.



Our Aim:

To create an allyship of lived and professional experience leaders, through providing a 12-month programme that equips them with empathic and entrepreneur skills to solve social issues for care experienced people.

Watch our video to learn more




The Care Leaders Fellowship



Copy link



Watch on  YouTube

Lived and professional experience leaders - Apply now

We believe in the power of allyship, where lived and professional experiences come together in collaboration. That's the nature of this Fellowship.

We create a space where no one's knowledge is more valuable than another's. We celebrate diversity and different perspectives, creating an environment where over 12-months fellows work side by side solving social issues for care experienced individuals.

**Applications Open
27th November!**

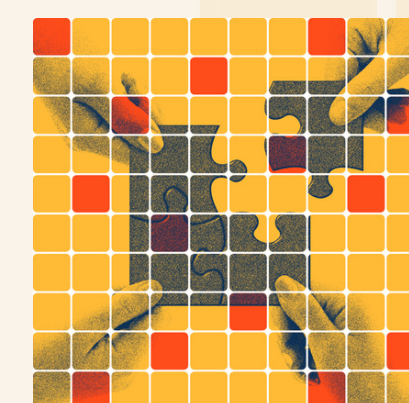
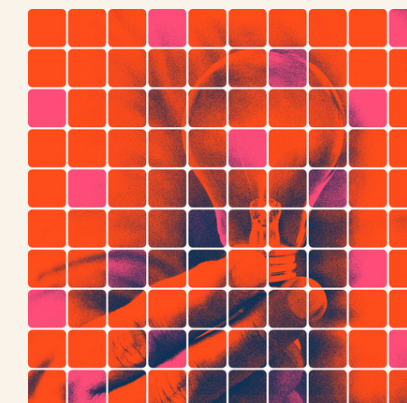
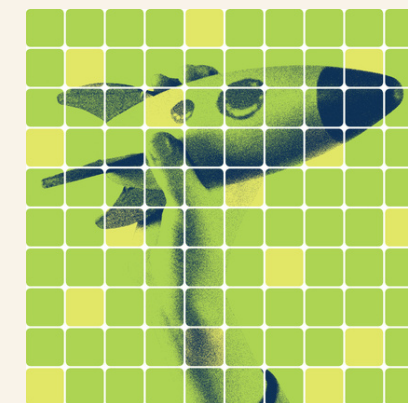
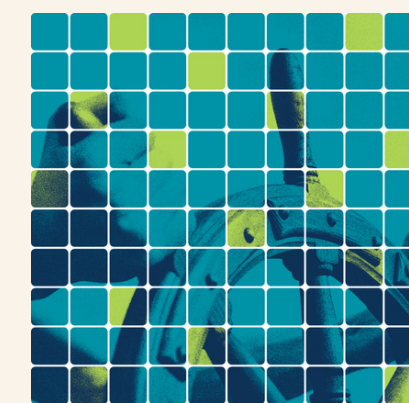


12-Month Leadership Programme

The Care Leaders Fellowship is a 12-month leadership programme designed to nurture empathy, ignite entrepreneurship, and equip fellows with the skills to solve social issues for care experienced individuals.

The Fellowship Programme comprises of:

- A Community of Lived and Professional Experience Leaders
- 3 Residential Leadership Retreats
- 12 Module Learning Programme
- Digital Marketing Incubator
- Entrepreneurial Coaching
- Fundraising Support
- The Care Leaders' Summit: a conference to showcase your work to the children's social care sector



Learning Programme

Our 12 modules are aimed to equip fellows with the skills to solve social issues and develop themselves as leaders.

Each module consists of seminars, keynote speeches or events facilitated by leaders, problem-solvers, innovators, engagers and creatives from all sectors, providing fellows with a rich, in-depth and diverse learning experience.



Learning Programme

Module 1: Self-Leadership and Well-Being

Objective:

Develop the skills to care for ourselves so that we can care for others. Navigate the demands of leadership with a focus on self-care, well-being, and maintaining a positive mindset.

Module 2: Turning Ideas into Action

Objective:

Understand how to develop an idea and turn it into a reality. Learn the steps and tools needed to transform your ideas into powerful projects.

Module 3: Consultation and Co-Design

Objective:

Master the art of co-design and effective consultation. Engage with diverse groups to ensure your projects meet the needs of those you serve.

Module 4: Effective Storytelling

Objective:

Gain the confidence to communicate your ideas effectively. Learn various communication techniques, from public speaking to digital marketing.

Module 5: Digital Marketing Strategies

Objective:

Strategically plan and create your digital engagement. Demystify the world of digital marketing and develop a strategy for reaching your target audience.

Module 6: Building and Launching

Objective:

Understand the methods to brand and launch your idea. Create a strong brand and execute a successful launch for your project or service.

Learning Programme

Module 7: Navigating Different Systems

Objective:
Develop the skills to navigate different organisational structures. Learn how to work with private, public, and third-sector organisations.

Module 8: Data-Driven Decision Making

Objective:
Learn how to collect, analyse, and utilise data for informed decision-making. Master data collection, analysis tools, and measuring impact.

Module 9: Advocacy and Policy Influence

Objective:
Advocate for policy changes and influence decision-makers. Explore advocacy strategies, policy development, and building partnerships with policymakers.

Module 10: Diversity, Equity, and Inclusion

Objective:
Create inclusive and equitable services. Gain cultural competency, design inclusive services, and address bias and discrimination.

Module 11: Ethical Considerations and Safeguarding

Objective:
Develop ethical guidelines for working with care experienced people. Make ethical decisions, practice safeguarding, and ensure client safety.

Module 12: Sustainability and Scaling

Objective:
Ensure long-term sustainability and scalability of initiatives. Plan for sustainability, implement scaling strategies, and measure long-term impact.

Mandatory Online Training

Fellows will participate in 4-hour mandatory online training sessions as part of the 12 Module Learning Programme, these sessions will be facilitated between 1pm – 5pm on Fridays.

10th Jun 2024

Summer Retreat
Pre-meet

19th Jul 2024

Turning Ideas into
Action | Dave
Linton

16th Aug 2024

Consultation & co-
design | Prof
Maggie Atkinson

13th Sep 2024

Effective
Storytelling | Sir
John Timpson

11th Oct 2024

Digital Marketing
Strategies |
Sharzad Gemmell

8th Nov 2024

Building and
Launching | Luke
Rodgers BEM

29th Nov 2024

Winter Retreat Pre-
meet

10th Jan 2025

Data Driven
Decision Making |
Dez Holmes

7th Feb 2025

Advocacy and
Policy Influence |
Benjamin Perks

7th Mar 2025

Diversity, Equity
and Inclusion |
TBC

4th Apr 2025

Ethical
Considerations &
Safeguarding |
Karylle Phillips

2nd May 2025

Spring Retreat
Pre-meet

Learning Programme Facilitators

- John Timpson – CEO, Timpson
- Maggie Aktingson – Trustee at UN and previous Children’s Commissioner for England
- Dez Holmes – Director, Research in Practice
- Dave Linton – Founder, MADLUG
- Luke Rodgers BEM, Director, The Care Leaders
- Benjamin Perks, Communications Director, UN
- Kathy Evans – CEO, Children England
- Kate Cairns – Founder, KCA
- Sharzad Gemmell – Digital Marketing Manager, The Care Leaders
- Alexandra Rudman – Fundraising Manager, The Care Leaders
- Dr Janet Rose, Principle, Norland College
- Tony Clifford – Founder, The House Project



Fellowship Fridays

The Fellowship will facilitate 2-hour optional thematic drop-in support sessions known as 'Fellowship Fridays' from 3pm to 5pm.

These sessions will serve as a regular themed space for fellows to access support and knowledge from The Fellowship team, fellow cohort members, and external experts. The themes for Fellowship Fridays will be determined by the fellows during the Summer Retreat, allowing them to set the agenda based on their needs. These sessions will provide optional support in areas such as fundraising, digital marketing, strategy, communication, co-design, systems thinking, and more.

The 'Fellowship Fridays' sessions are online, facilitated on Fridays between 3pm – 5pm on the dates as follows:

5th Jul 2024

2nd Aug 2024

30th Aug 2024

27th Sep 2024

25th Oct 2024

22nd Nov 2024

20th Dec 2024

24th Jan 2025

21st Feb 2025

21st Mar 2025

3 Residential Leadership Retreats

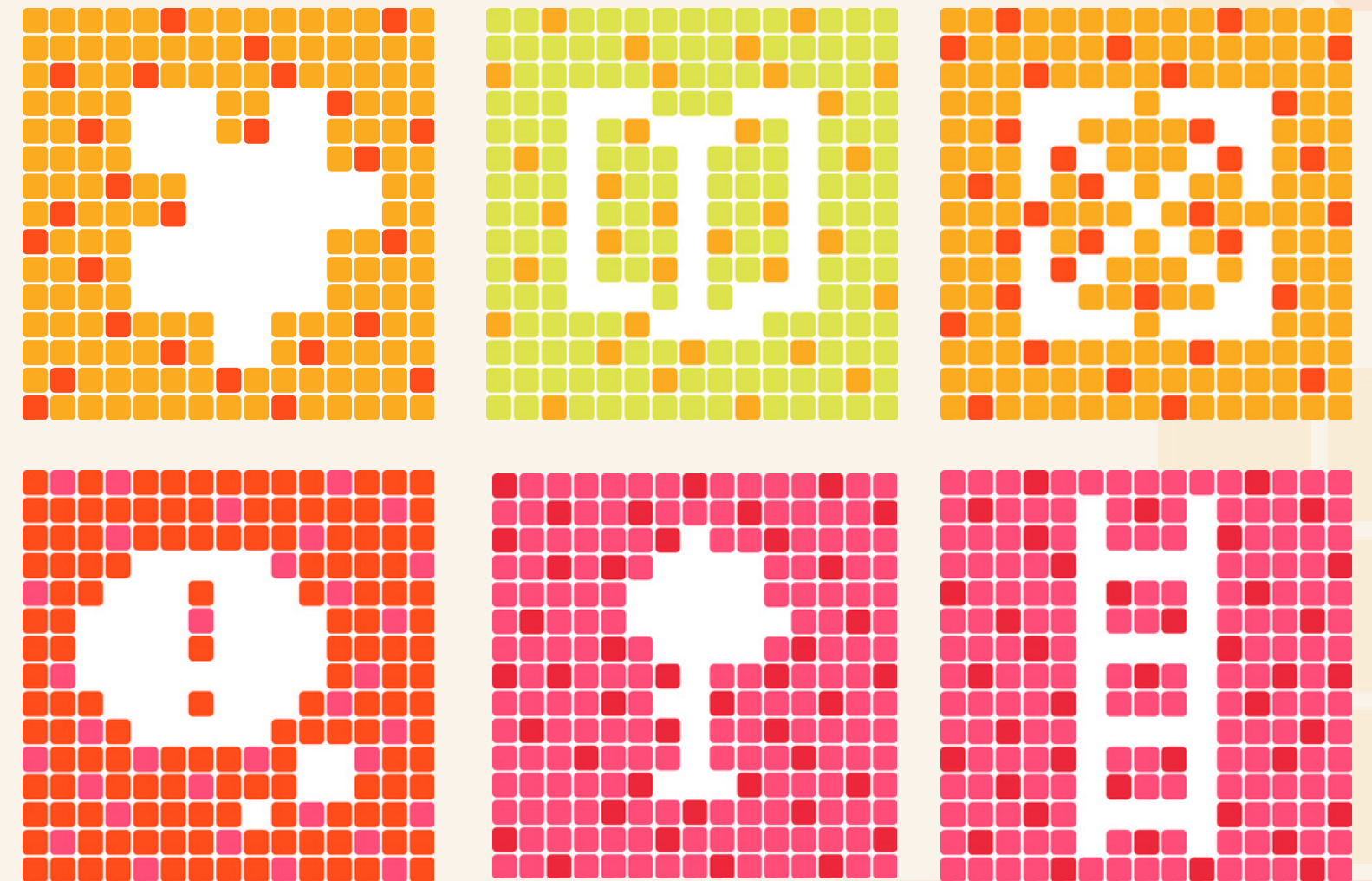
We facilitate 3 leadership retreats where fellows come together to engage their empathy, ignite the entrepreneurship and work together to solve social issues for care experienced people.

Retreats are facilitated in person in:

**Summer Retreat: Building a Community:
20th to 23rd June 2024**

**•Winter Retreat: Being Resourceful:
5th to 8th December 2024**

**Spring Retreat 2025 | Scaling up:
TBC 2025**



Digital Marketing Incubator

Our digital marketing incubator helps you develop digital engagement skills, essential to working with young people. You will have access to our digital marketing specialist who will work with you to support the development of your digital marketing.

What you can expect from the digital marketing incubator:

- Understanding digital marketing and engagement,
- Recognise your audience,
- Understand how people engage online,
- Create compelling content,
- The basics on online advertising,
- Hosting online events,
- Identifying your content pillars
- Ethical online engagement
- Social media training
- Digital engagement within local authorities

On top of this, the Fellowship will help you to create your very own content, essential when engaging online and talking how to solve social issues for care experienced people:

- Blog
- Video
- Podcast
- Articles
- Social media posts
- Website building



The Care Leaders Summit 2024

We will be hosting The Care Leaders Summit, an annual event where we be inviting Directors of Children's Services, Virtual School Heads, Commissioners, Managers, Frontline staff and more!

The purpose of The Care Leaders Summit is to showcase the work of the Fellows, celebrating their success in solving social issues for care experienced people and sharing their learning with leaders, commissioners and others from the children's social care sector.



An allyship of Professional and Lived Experience Leaders

An allyship of professional and lived experience leaders who work together to solve social issues for care experienced young people.

We know how important it is for professionals and lived experience leaders to work together to develop services for care experienced young people. Each brings their unique perspective, professionals understand what it is like to work in the services we provide for care experienced young people, whilst those with lived experience understand what it is like to live through them. These two perspectives, when merged produce an authoritative and empathetic view of the system. By bringing together professional and lived experience leaders we create an allyship of leaders who holistically solve social issues for care experienced young people.



Applications Open | 27th November 2023

Timeline:

1. Application Open | 27th November
2. Interviews Begin | 8th January
3. Deadline: Application Closes | 23rd February
4. Final Selection Panel | 18th March
5. Fellowship Announcement | 1st March
6. Fellowship Virtual Launch | 20th May



Application Timeline

1. Initial Application

Answer questions about your background, experiences, and vision for children's social care. Complete a written task showcasing your ability to drive change.

3. In-depth Interviews

Successful candidates engage in personal interviews to explore motivations and contributions.

4. Final Selection Panel

Final selected candidates present project ideas to the panel for evaluation.

5. Acceptance and Onboarding

Successful candidates receive official acceptance, resources, and introductions to fellow cohort members.



The CareLeaders
Fellowship



Contact us:

www.careleadersfellowship.com

Email: hello@thecareleaders.com



How to Apply

Express your interest here:

1. Name
2. Organisation
3. Email address
4. Why do you want to join the fellowship?
5. What social issues do you want to solve for CEP?
6. Can you commit to all elements of the 12-month fellowship programme?

